

Sarah Hill
Portfolio

Graphic Design
2016–2018

Paisley Arts Centre Cafe

Renfrewshire Council, 2018
Marque, identity, illustration, copy, interior moodboards

The Cafe at Paisley Arts Centre, set in a renovated church, is a space with the potential to bring together the arts community to meet, work, bide time and eat. Currently an under-used space, I have designed a fun and friendly identity revitalising the idea of a church building as a community space which encourages people to meet, linger and relax.

The centre already plays host to varied exhibitions and performances and this proposal aims to extend a visitors stay by encouraging them also to work in the space. Paisley has a growing arts community following it's UK City of Culture bid and welcoming creatives to use the space as a place to work or have meetings will bolster the creative atmosphere as well as increasing footfall.

Though this project may be implemented in the future, it was not live, so I was given creative freedom to suggest changes for the interior, menu and so on without boundaries of brief or budget.





Circus Theme Charity Ball

Renfrewshire Council, 2018
 Invitations and table cards
 (Illustrations adapted from stock)

Renfrewshire's Provost hosts an annual charity ball to raise funds for local causes. The brief asked for a bright, eye-catching response in a traditional circus style using text provided by the client.

The typographic outcome aims to strike the balance between the element of fun and the adult audience who are invited to the ball.





Paisley for UK City of Culture 2021 Brand implementation

Renfrewshire Council, 2016–2017
Brand implementation, wall vinyl, cushion designs, string installation
Bid cover project management, art direction, technical adaptation

Working with the existing Paisley 2021 brand, I designed textiles, window installations and wall graphics to create a friendly and welcoming space for this public facing office on Paisley High Street. Like most high streets, Paisley has many empty shop units and this was an important opportunity to create something special to encourage people's pride in their place—just like the City of Culture Bid itself.

I was also responsible for finding, briefing and coordinating submissions for unique, bespoke covers for Paisley's bid documents, adapting these to meet technical requirements for production. Diverse submissions came from artists, textile designers, prison inmates, poets and disability arts groups—I designed tartan, mounted wood and art directed a photoshoot for a poem. The project was praised by the DCMS Judging panel during the final stage of the competition. More information [here](#).



Christmas Lights Switch On in Renfrew and Johnstone



Renfrewshire Council, 2016–2017
Creative, large format, A4, A3 and digital outputs

With an open brief, I designed a typographic solution for Renfrew and Johnstone's Christmas Light Switch On events. This was applied to 16 sheets, 6 sheets, A3, A4, digital screens and web banners.

Unfortunately, I don't have a solution to the universal problem of tangled Christmas lights.

Renfrewshire Council

Renfrew Christmas Lights

switch on

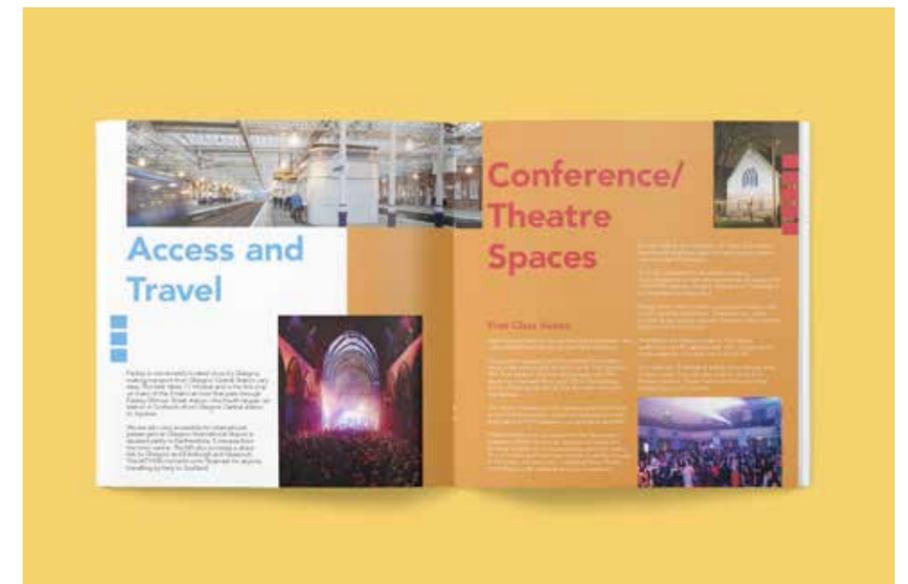
Saturday 25 November
12noon–5pm
Renfrew Town Centre

Enjoy a day-long feast of Christmas fun and family activities including, Provost's carol service, live entertainment, funfair, reindeer, Santa and a sensational fireworks finale all in the heart of Renfrew.

www.paisley2021.co.uk/events

[/Paisley2021](#) [@Paisley2021](#) [@Paisley2021](#)

PAISLEY 2021
FOR UK CITY OF CULTURE



Celtic Media Festival Bid

Renfrewshire Council, 2018
 Bespoke size 20 page booklet, design, type setting

Using photography from Renfrewshire's rich events schedule, I designed a bid document with a modern feel to reflect the aims of the Celtic Media Festival to highlight the impact of Celtic languages and cultures in the media today. The use of Celtic runes as a graphic device provides a reference to the ancient roots of Celtic language and culture, displayed in a contemporary context.



Your guide to using Renfrewshire Language Bank

The aim of this guide is to provide support for staff in multilingual schools. How can arrangements best be made for communicating with parents and pupils whose command of English is limited?

What is Renfrewshire Language Bank?

Renfrewshire Language Bank is a voluntary, efficient and cost-free interpreting and translation service involving a network of local residents who have been recruited to help schools in Renfrewshire with a language barrier. There are 10 experienced interpreters available in 10 languages:

Arabic	Chinese	Hindi
Bengali	Urdu	Italian
French	Polish	Japanese
German	Russian	Spanish
Greek	Tagalog	Swahili
Hebrew	Thai	Yoruba
Portuguese	Vietnamese	

How does it work?

Renfrewshire Language Bank should be used where there is the opportunity to have interpreters at parents' meetings, meetings, after school activities and other school events. All requests should be made through the online booking system. This is a pilot project and the service is free. Please do not contact the Language Bank for more information.

Things to remember when booking an interpreter:

- 1. Specify the reason for the meeting, and a clearly defined time slot for the meeting.
- 2. Complete the booking form and email it to languagebank@renfrewshire.gov.uk in at least 48 hours.
- 3. Confirmation of interpreter or translation appointment issued 48 hours before the meeting.
- 4. Book interpreters in advance. Book the date of the meeting, if you know the date. If you do not know the date, book a date that will be suitable and be flexible about your meeting requirements.
- 5. Once parents have used a free interpreter or translator at an appointment, they should give up their telephone number to the Language Bank.

Become an interpreter

Training and jobs available

with **Renfrewshire Language Bank**

Booking Renfrewshire Language Bank

Please email the completed form to languagebank@renfrewshire.gov.uk

School name: _____
 School address: _____
 Contact name (job description should not be essential): _____
 Telephone: _____
 Email: _____
 Are you looking to book: within 48 hours 48 to 14 days in advance

Language required: _____
 Specify the reason of communication (parent/teacher/other, location, method, time for the interpreting (parents meeting, meeting, after school activity etc.): _____

Does your institution request by 72 hours in advance? Yes No

Other comments & additional requirements (to make arrangements): _____
 Interpreter/training officer: _____
 Recommended meeting location (if different from school address): _____

Renfrewshire Language Bank

Renfrewshire Council, 2018
 A3 poster, A4 information sheet, A4 interactive from, Facebook advert

Working with Renfrewshire Council's brand colour palette, I designed an identity for Renfrewshire Language Bank, a pilot service. The service aims to attract bi-lingual members of the local community to provide interpretation in schools to ease communication between teachers and parents/carers who do not easily speak English.

The design had to work for four audiences: potential interpreters, teachers, pupils and their guardians. Lively graphic elements aim to highlight the freedom and reward of opening up conversation which this service provides.

Become an interpreter with Renfrewshire Language Bank

Are you fluent in English and another language?

Do you live in Renfrewshire?

Free training opportunity!

Renfrewshire Council is seeking candidates who would like to take part in free Public Service Interpreting Training for a new project providing Renfrewshire schools with interpreting and translation services. This is a great opportunity to make a positive impact and become a qualified interpreter with **Renfrewshire Language Bank**.

If you would like to be considered for the training, please contact kasia.owczarek@renfrewshire.gov.uk for an application pack.

Apply by: 12 December 2017

Renfrewshire Council

Renfrewshire Council Brand implementation

Renfrewshire Council, 2016-18
Various including A3 poster and illustrated icons, A5 flyer, document wallet

While at Renfrewshire Council, I produced materials to promote the organisation's services, both internally and externally. Working within the existing brand guidelines, I was required to work creatively to keep materials looking fresh, engaging and clear. Materials produced by the council must meet accessibility criteria so simplicity, ease of use and legibility was highly prioritised.



1. Prevention: Which products are age restricted?

Over 18

- Tobacco
- Alcohol
- Fireworks
- Knives
- Cigarette Lighter Refills
- Gambling
- Harmful Publications
- Sunbeds

Over 18 (cont.)

- Firearms
- Tattoos
- Crossbows

Over 16

- Petrol
- Pets and Animals
- Lottery
- Piercing
- Spray Paint

Film

Most Film, Videos, DVDs and Blu Ray Discs are classified depending upon their content. Here are the specific categories from the British Board of Film Classification:

U PG 12A 12 15 18 R18

Games

Most Games are classified depending upon their content. The PEGI labels provide a reliable indication of the suitability of the game content in terms of protection of minors.

3 7 12 16 18

2. Support: Age verification and due diligence

Train your staff

Ensure your staff are properly trained. Make sure they have the skills to challenge for ID. Accredited training courses can help to keep your business safe.

Materials

The layout of materials in your store matters. Think about locations for it and use signage, stickers and badges to help display your age verification policy clearly and carefully.

Keep your records

It is very important to record everything. Get yourself and your staff to keep clear documentation on refused sales. Keep a record of all training and refresher training. A Due Diligence folder is ideal for all this.

Challenge for ID

Don't try to guess someone's age. If in doubt, always ask! Be clear about acceptable forms of ID. Be sure your staff know what is acceptable and offer leaflets to those without ID on what's available for them.

3. Points to remember

- Remind staff of rules and importance of challenging for ID
- Use clear posters, signage and stickers to promote your policies
- Record all age verification checks in your sales refusal register
- Remain up-to-date with latest legislation.

For further advice you can email Renfrewshire Council Trading Standards at ts.es@renfrewshire.gov.uk

Get connected

Digital Skills Training

Suitable for beginners of all ages, this digital skills course will guide you through the internet, show you how to search online, make purchases, keep your data secure and communicate using a variety of digital tools. We'll introduce you to the do's and don'ts of social media, how to set up online accounts and improve your skills and confidence with a host of tips, guidance and practical examples.

Need to brush up on your digital skills?
Want to feel more confident buying online?
Fancy social media but not sure how to get started?
Worried about scams and protecting your data?

The course is delivered in three sessions, each lasting two hours.

Where?

- Tweedie Hall, Linwood
- Glenburn Library
- Foxbar Library
- West College Scotland
- Renfrewshire House

When?

First course begins 17 April with further start dates throughout April, May and June.

Choice of class times:
2pm-4pm, 4pm-6pm or 6pm-8pm

Interested?

Get the full course details, dates and times in the Digital Skills Training leaflet or online via Bertha. Book via your line manager or contact Graham.Campbell@renfrewshire.gov.uk (0141 618 7282)

Places are limited so book early to secure your place!

Logos for Renfrewshire Council, West College Scotland, and Glasgow City Council are present at the bottom.

Are you a future leader?

Aspiring to be a great manager?

Join one of our new leadership and management development programmes:

Leaders of the Future
For senior and operational managers

ASPIRE
For first line managers and supervisors

- Enhance your leadership and management skills, knowledge and experience
- Develop your leadership skills and personal effectiveness

Interested?
Course details, dates and nomination form, available on Bertha or contact HR&OD.
Please discuss with your line manager in the first instance.

Renfrewshire Council logo at the bottom right.

The ASPIRE programme

For first line managers and supervisors (indicative grades between G - J)

Course overview	0.5 days
Introduction	1.0 days
Understanding change successfully	1 day
A coaching model and personal development plan	1 day
Leading, influencing and engaging teams	1 day
Managing performance and difficult conversations	1 day
Workforce planning: an introduction	1 day
Working in partnership	0.5 days
Creative problem solving and decision making	1 day
Risk management	0.5 days
Finance for non-financial managers	1 day

The Leaders of the Future programme

For senior and operational managers (indicative grades between K - Q)

Course overview	0.5 days
Introduction	0.5 days
Leading change in times of uncertainty	1 day
Transforming strategy into action	1 day
Practical psychology of leadership	1 day
Strategic impact and influence	1 day
Understanding the political landscape	0.5 days
Coaching for high performance	0.5 day
Building successful and high performance teams	1 day
Workforce planning - a strategic approach	1 day
Commercial model and financial literacy	1 day
Risk management	0.5 days
Finance for non-financial managers	1 day
Procurement and legal fundamentals	0.5 days

Both programmes include the use of personal self-assessment tools to identify your leadership style and preferences. This provides a strong foundation for personal growth and development that underpins enhanced personal effectiveness.

MyAccount Brand implementation

MyAccount It's quick, simple and secure.

Special uplifts for bulky household items

Register now at www.renfrewshire.gov.uk/MyAccount

Your rent account online!

MyAccount

Register with MyAccount for free 24/7 access to your rent account online.

- view your rent account balance, payments and adjustments
- make an online rent payment
- set up your direct debit
- apply for housing benefit and upload supporting documents electronically

All you need to get started is an email address.

www.renfrewshire.gov.uk/MyAccount

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www.renfrewshire.gov.uk/MyAccount

Online at a time that suits you

You can also:

- view your council tax account, balance and payments
- apply for council tax discount or exemption
- make an online payment
- tell us about a change of address, circumstances or household details
- keep a record of all your online forms
- set up or amend your direct debit for council tax

Benefits of MyAccount

- quick, convenient and easy to use
- no need to call, queue, post or print
- available 24/7 wherever you are online
- available on a smartphone, tablet, laptop or pc

Register for MyAccount
Creating your account is easy – all you need is an email address!

www.renfrewshire.gov.uk/MyAccount

Renfrewshire Council, 2016-18
Various including 16 sheet billboard, A5 flyer

MyAccount is Renfrewshire Council's online payment and reporting service. Working alongside service design agency Snook, the service and its marketing materials were developed to target those who may experience barriers to getting online. Information was delivered simply, and sympathetic stock imagery was selected to show diverse and busy service users.

Advice Works Brand implementation

ADVICE WORKS
Drop-in sessions

Renfrewshire Advice Works drop in sessions are available weekly in Johnstone, Paisley and Renfrew, and on selected dates in Ferguslie, Charleston, Linwood and Shortroods.

Johnstone
Johnstone Town Hall
25 Church Street
PA5 8FA
Monday to Friday,
8.45am to 11am and
1pm to 3pm

Ferguslie
Ferguslie Library
Tannahill Centre
Blackstoun Road
PA3 1NT
Mondays shown in green
10am to 11am

Paisley
Customer Service Centre
Renfrewshire House
Cotton Street
PA3 1BU
Monday to Friday,
8.45am to 11am and
1pm to 3pm

Shortroods
Star Project
12-14 Wallace Street
Paisley
PA3 2BU
Wednesdays shown in pink
9.30am to 11am

Charleston
Charleston Centre
49 Neilston Road
PA2 6LY
Tuesdays shown in orange
9am to 11am

Renfrew
Renfrew Health Centre
Ferry Road
PA4 8SB
Tuesday, Wednesday and Friday
8.45am to 11am

Linwood
Linstone Housing Association
17 Bridge Street
PA3 3DB
Fridays shown in purple
9am to 11am

2017
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Getting in touch

www.renfrewshire.gov.uk/adviceworks
adviceworks@renfrewshire.gov.uk

HELPLINE
0300 300 1238
8.45am-4.45pm Mon to Thurs
8.45am-3.55pm Friday

Advice Works,
25 Church Street,
Johnstone PA5 8FA

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Renfrewshire Council, 2016-18
Various including A3 poster and A5 flyer

Working with existing Advice Works assets, I was asked to produce a calendar which could easily show drop-in session dates across various locations in Renfrewshire. The existing footer, bulky typeface and large amount of content made this project quite a challenge to keep on brand while retaining council accessibility standards. The solution required careful manipulation space and type, and close attention to text weight and colour.

Schools' Student Survey

Renfrewshire Council, 2018
A3 poster, design and illustration

In an open brief, this poster was designed to emphasise the power of the student voice after a survey of school pupils across Renfrewshire. The soft yet strong character illustration and colour palette is friendly to young people but clearly emphasises the sentiment that they are being heard.

Recently, over 10,000 children and young people completed a questionnaire about their experience of growing up in Renfrewshire.

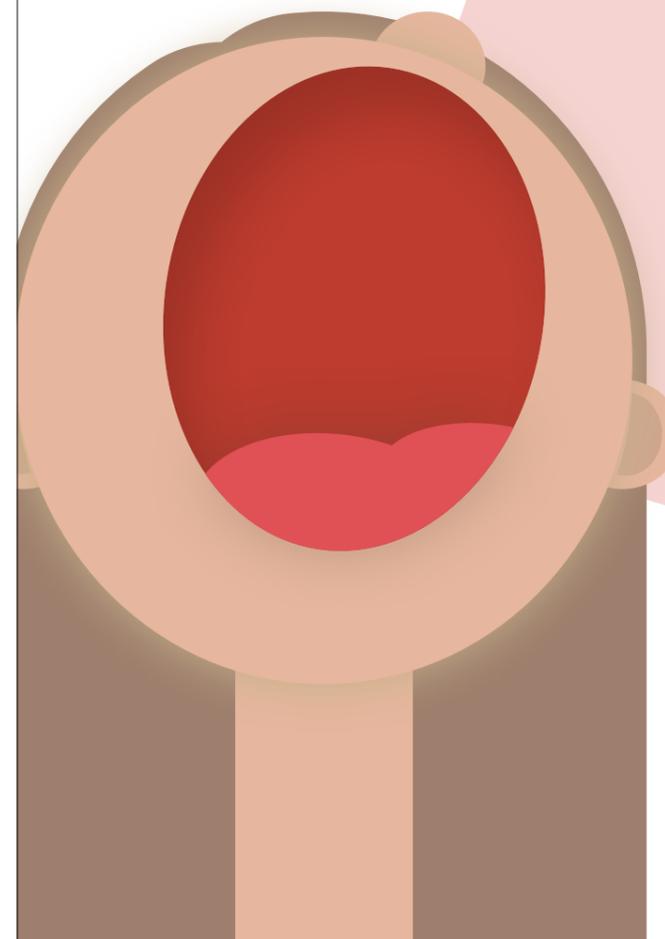
85% of young people from P5 to S4 took part. Thank you to everyone who got involved!

What you told us will help ensure that young people in Renfrewshire get the services they need when they need them. Renfrewshire's Children's Services Partnership Plan will also be based on what you have told us.

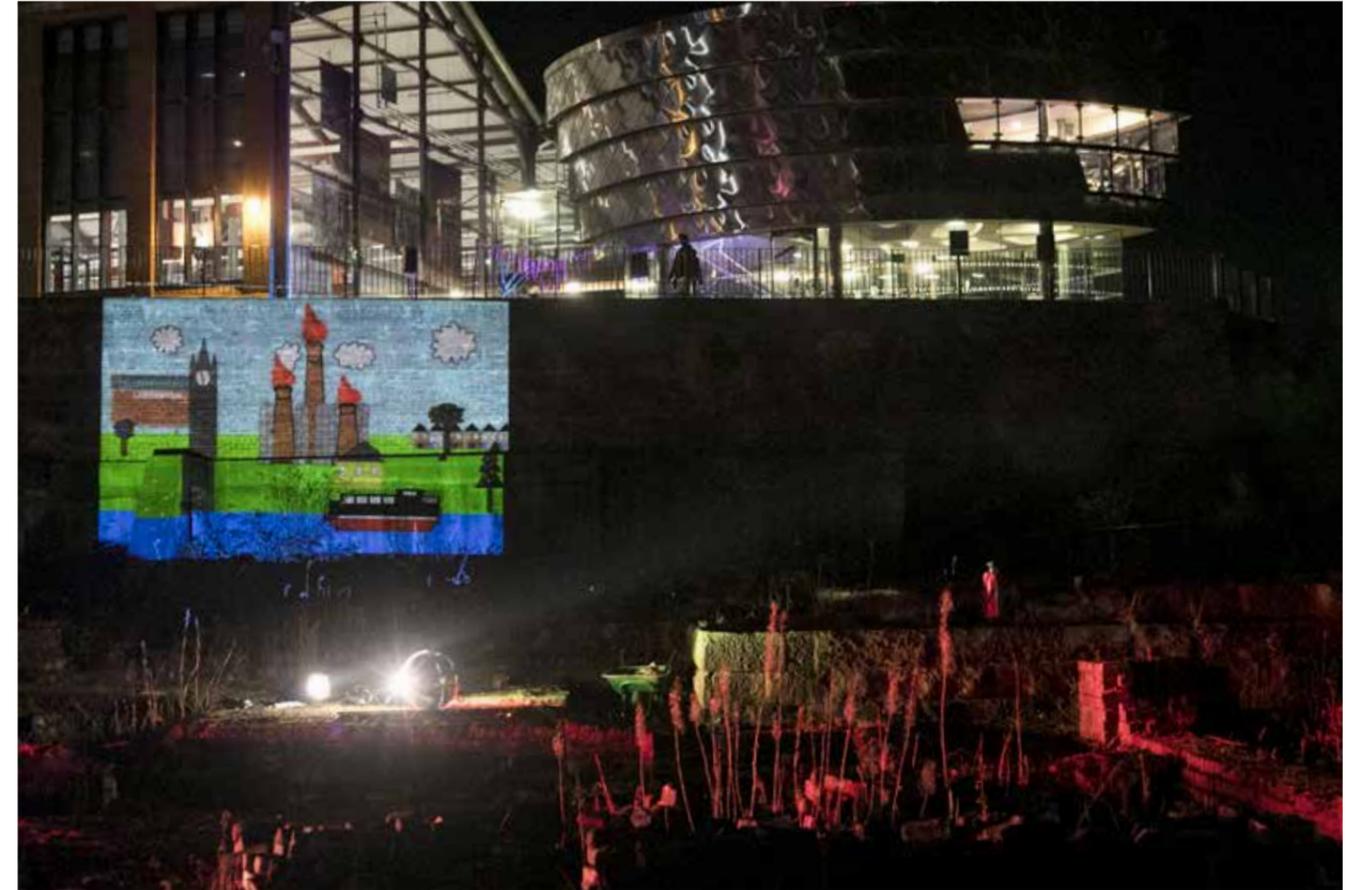
What you told us...

- 1/4 of you told us that you had experienced emotionally controlling behaviour from a boyfriend or girlfriend.
- Over 1/3 of you told us that you were having difficulties with your engagement with school.
- You feel closer to your parents or carers than young people in other parts of Scotland.
- Young people in Renfrewshire experience less bullying than other young people across Scotland.
- Less than a quarter of you were doing an hour of exercise or physical activity a day.
- Your feedback also showed that young people are having more difficulties with their mental health than when we last asked in 2010.

You'll have the chance to tell us more about these issues over the next few months when we'll be visiting schools to meet with young people.



Social and Service Design
and Community Arts
2014–2018



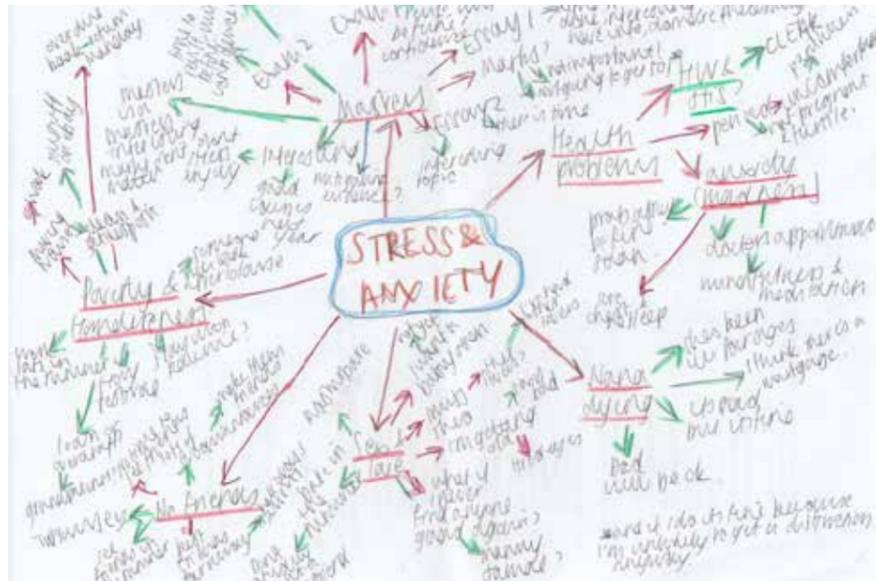
Bleezin'

Impact Arts in collaboration with Scottish Waterways Trust and Summerlee Museum of Scottish Industrial Life, 2018
Tutors: Sarah Hill, Emmett McSheffrey, Jamie Wardrop;
Project Co-ordinator: Aileen Lynn
Workshop design and delivery; public exhibition

Using local heritage, history and environment as inspiration, a group of 15 young people not in employment, training or education, worked for ten weeks on a series of creative workshops including drawing, photography, animation, sound, projection, lighting and sculpture culminating in a public exhibition of their work on the ground of Summerlee Museum in Coatbridge.

As Lead Tutor for digital and graphic design and pastoral support, I lead workshops in typography, drawing, animation and illustration as well as encouraging reflection on personal objects and experiences as a means to explore the young people's identities in the past, present and future.





"I don't like the idea of 'therapies' because they concentrate on the fact that you're ill. I want to do something that doesn't concentrate on that."

"I don't distinguish between mentally ill and mentally well. Everyone is on a spectrum."

Patients or just people?

We all need therapy.
We all need community.

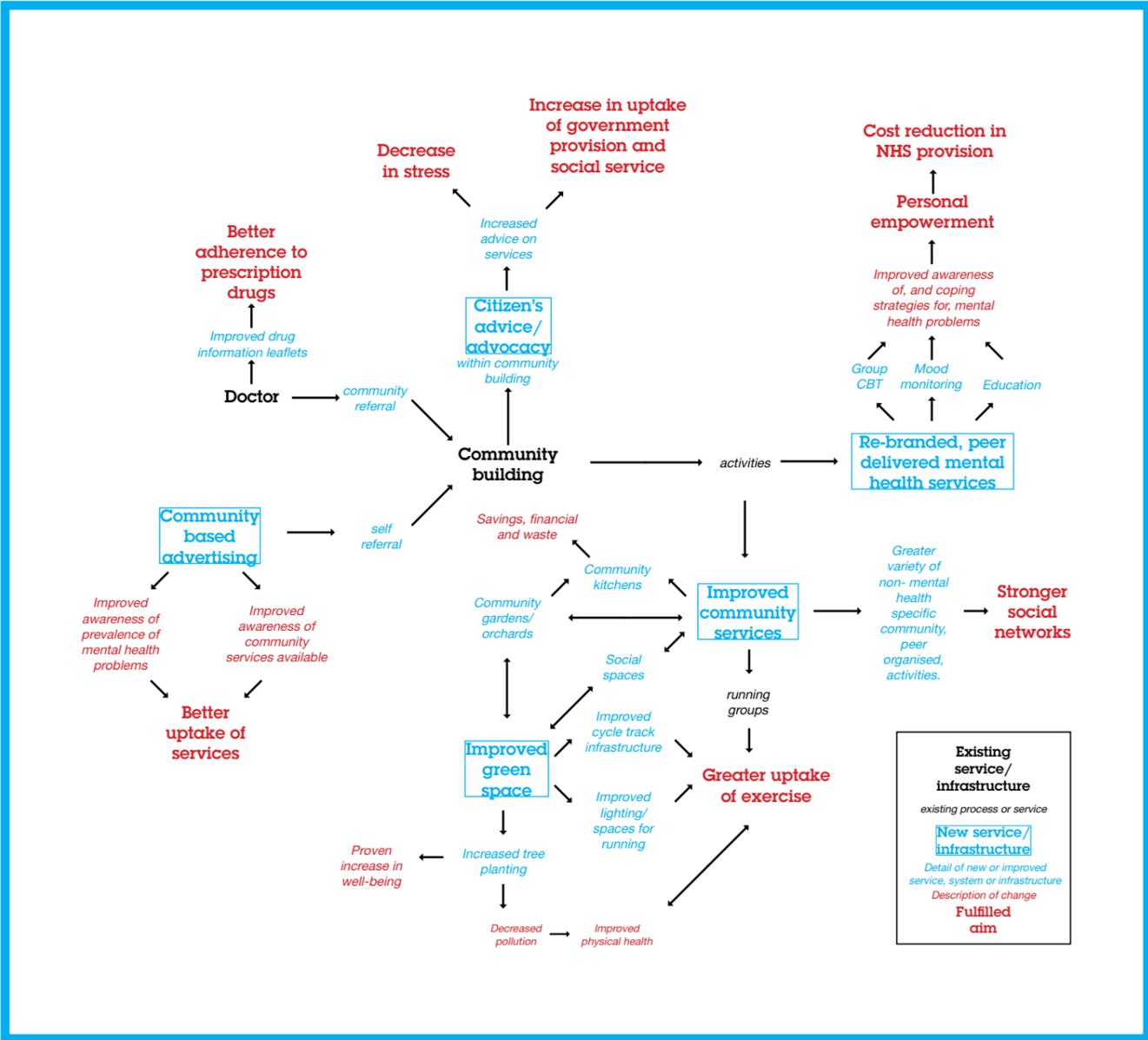
Community Therapy

Kingston University, external project, 2015
 Nominated for an RSA Student Design Award 2016
 Service design, campaign, collaboration with Dr Benjamin Crawford

This project was a response to a RSA Student Design brief asking for a design to improve health. I collaborated with a junior doctor and looked at evidence for the benefits of self-administered and holistic care in mental health.

Our user research saw that people wanted care without stigma and recognised that anyone can suffer from a mental health problem and anyone can also benefit from improving their mental health. This framework builds mental health services into a community setting combining traditional psychiatric therapies with occupational therapies and improved physical well-being.

The project was judged by a panel from Phillips, Uscreates, Healthy London Partnership, Guy's and St Thomas Charity, Kinneir Dufort Design and the RSA,



Not the Quiet Carriage and The Alternative Five Senses

Kingston University, 2015
Shortlisted by international perfumer Givaudan and deafblind charity Sense in their annual competition at Kingston
Service design, interior design

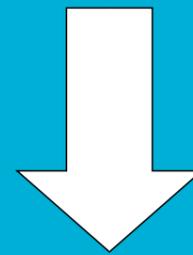
Perfumer Givaudan provided a scent to inspire a design while charity Sense asked us to consider the use of all our senses to highlight deafblindness as a disability.

My response to a sweet, fruity smell was fond memories of the freedom and care-free attitude of childhood. Developing the alternative 5 senses, a sense of adventure, belonging, imagination, achievement and humour, I designed 5 train carriages to help us to get to know our neighbours on the daily commute.

Dead time usually filled with gloomy newspapers and empty social media can instead be filled with relationships, warmth, ideas, learning and fun.

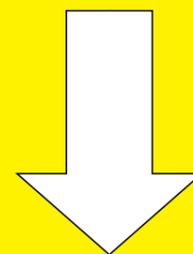
**Imagine the story
this person has
to tell**

Engage your senses. Talk.



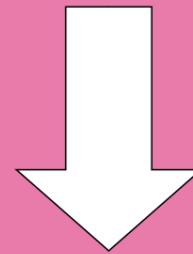
**Imagine if this
person could fix
your plumbing**

Engage your senses. Talk.



**Imagine if this
person is your
future husband**

Engage your senses. Talk.



Fashion Design
2013–2015

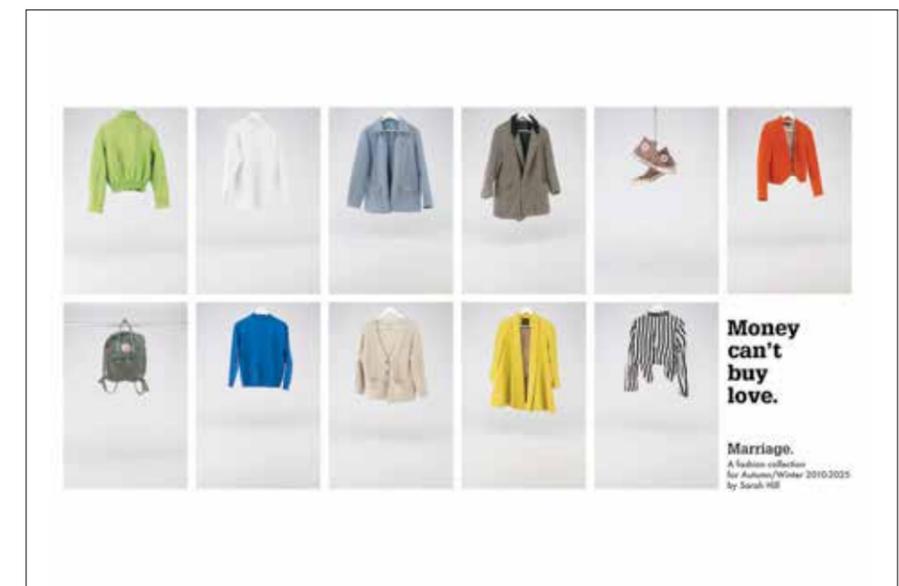
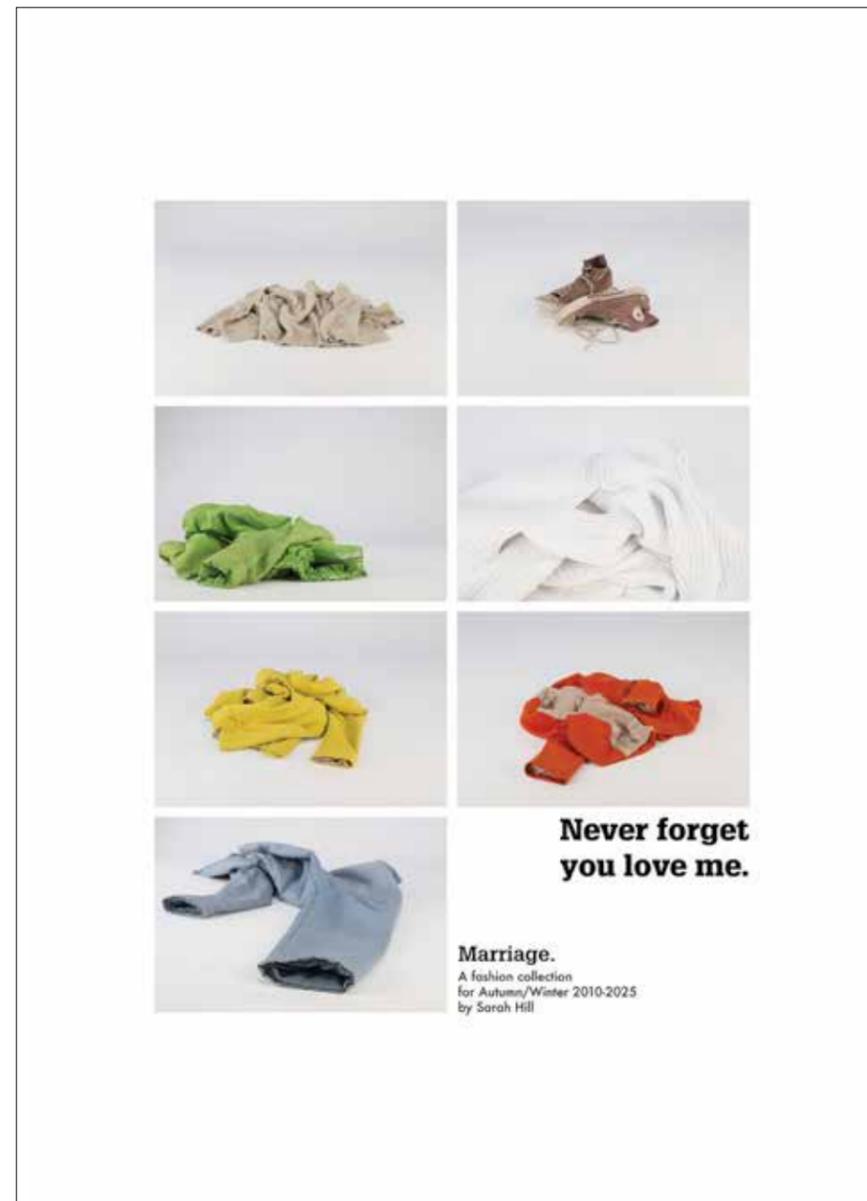
Marriage: A Fashion Collection for 2010-2025

Kingston University, 2016
 Research, campaign, photography, service design

"Waste is symptomatic of a failed relationship."—Jonathon Chapman

'Marriage' encourages a sustainable approach to buying clothes which focuses on the stories and personalities clothing acquires with wear. The 'collection' is found rather than made and the project includes a service design and magazine exploring the sustainable and community led options for fashion.

Everyone has a story about their oldest garment which they can't bear to throw away, a memory associated with something they wore in childhood, or a garment they've always dreamed of but never had. You can't buy the detail, personality, stories and love that are part of these garments. Even though most of them will have been produced en masse, they are unique and impossible to replicate. These items, battered, tired and in some cases falling apart, are much more valuable than their new counterparts.





The Democratic Republic of All Things Fair and Equal

How can you lead a country
if you don't know your way around your own wardrobe?
-A. Sauvage



The Democratic Republic of All Things Fair and Equal: A political uniform

Kingston University, 2015
Research, fashion design

Around the time of the UK General Election in May 2015, many people expressed feelings of disenfranchisement, apathy and anger towards the political system.

How could politicians be more appealing, more approachable, more human, more fun? How can we as individuals promote and pursue political participation? How have others?

This satirical uniform for a 'new' politician looks at items of protest to inform fashion design.



The End is Nigh: Please Dress Accordingly

Heriot Watt University, Graduate Collection, 2013
Fashion design, production and promotion including film and conceptual magazine; art direction, set design.

Awarded Watt Club Medal 2013
Bonnetmakers and Dyers of Edinburgh Prize 2013

Photographer—Odin Gillies,
Make-up—Diane Reid,
Model—Lynne Jeffries

What will you wear to the end of the world? Whatever you can find? By act-of-man or act-of-god, the world is ending so what can you do but see it out with a party of rags, raincoats and disco pants.

The creation of the collection involved research, fabric sourcing, design, garment technical drawing, pattern cutting, sewing, styling, set design, directing a short fashion film and design for an accompanying magazine



To view more projects
visit sarahhill.scot